

## DETAILED DESCRIPTION OF OUR LEARNING VIDEOS

On the following pages you will find detailed descriptions of the respective content and target groups for our learning videos. Please feel free to contact us with your questions:

[cs@schainundkuchenbrandt.de](mailto:cs@schainundkuchenbrandt.de) or [dk@schainundkuchenbrandt.de](mailto:dk@schainundkuchenbrandt.de)

## 1. FIRST AUDITION?

### APPLYING FOR (JUNIOR-)PROFESSORSHIPS

#### Recommendation Target Group

The video is aimed at postdocs of all experience levels (R2/R3) and is geared towards scientists with little to no experience with appointment procedures. Of course, more experienced researchers are also welcome to watch the video.

#### Objectives & Content

The aim of the video is to inform you in detail about all phases of the appointment procedure and to provide you with specific assistance and tips for your application. The video first deals with the procedure and formal aspects of the appointment process. Then all the necessary application documents (especially CV, cover letter, concepts) are discussed in detail and illustrated in part with sample materials. In the third part, the expectations and requirements in the hearing with the appointment committee as well as important preparation steps are discussed. You will receive tips and short demonstrations on how to structure your scientific presentation and teaching demonstration. In addition, the most frequently asked questions and topics in the committee interview are presented.

#### Length & Topic Overview

The video has a total length of 3.75 hours. The speed of the video can be adjusted upwards in the video settings. The video covers the following topics:

0. Introduction & program / approx. 6 min
1. General information / approx. 4 min
2. Appointment procedure / approx. 16 min
3. Job advertisement / approx. 12 min
4. Documents - General / approx. 18 min
5. Documents - CV & lists / approx. 30 min
6. Documents - cover letter / approx. 20 min
7. Documents - concepts / approx. 23 min
8. Hearing - General / approx. 16 min
9. Hearing - Scientific presentation / approx. 29 min
10. Hearing - Teaching demonstration / approx. 17 min
11. Hearing - Interview / approx. 18 min
12. Excursus Assessment Center / approx. 5 min
13. Concluding remarks / approx. 4 min

#### Material

- Handout
- Worksheet for analyzing advertisements for professorships

- 2 sample CVs
- Sample teaching concept
- Two formulation and structuring examples for the research concept
- List of collected questions from committee interviews

## 2. HOW TO BECOME A PROFESSOR!

### ACADEMIC CAREER PLANNING AND DEVELOPMENT

#### Recommendation Target Group

The seminar is aimed at doctoral candidates in the advanced phase (R1) and postdocs in the early phase (approx. 1st-4th postdoc year, R2) and is geared towards participants who are interested in an academic career in Germany and would like to find out more about the opportunities and requirements. Of course, more experienced researchers are also welcome to watch the video.

#### Objectives & Content

The aim of the video is to provide you with knowledge, background and orientation for planning and developing the next steps towards a long-term academic career in Germany. The video first discusses questions such as: What long-term career options does the »job market Academia« offer for researchers and what are the actual chances here? What requirements and criteria should be met for this career path? When are which tasks particularly important? What has the highest priority? How important is the habilitation? What time frame is appropriate? The video informs you about the central requirements (also beyond publications and third-party funding) and milestones for an academic career. It also provides specific tips and advice on how to prioritize these requirements and on strategic considerations during the postdoc phase on the path to a professorship. Building on this, the video and the accompanying workbook offer you the opportunity to take stock and reflect on your own academic profile and ideally derive the next important steps from this.

#### Length & Topic Overview

The video has a total length of 3 hours. The speed of the video can be adjusted upwards in the video settings. The video covers the following topics:

0. Welcome & Program / approx. 6 min
1. Market and opportunities / approx. 38 min
2. Path(s) to professorship / approx. 14 min
3. Requirements I: General & Network / approx. 9 min
4. Requirements II: Publications, third-party funding, habilitation / approx. 29 min
5. Requirements III: Scientific communication, mobility, profile / approx. 16 min
6. Requirements IV: Teaching, management, committees, services / approx. 20 min

7. Requirements V: Summary / approx. 9 min
8. Profile presentation: CV / approx. 26 min
9. WissZeitVG & Compatibility / approx. 20 min

### Accompanying materials

- Workshop handout
- Workbook with
  - o Reflection on own networking behavior
  - o Analysis of your own academic profile
  - o Reflection on the compatibility of family and academic career
  - o Two sample CVs for professorship applications

### Additional information

Please note: The seminar focuses in particular on the German academic system.

## 3. I'M OUT OF HERE! LEAVING ACADEMIA

### Recommendations Target Group

The video is aimed at academics at all levels of experience (R1-R3; PhDs and Postdocs) who would like to find out about alternative career opportunities outside the academic system or leave the academic career path.

### Aims & Content

The aim of the video is to support you in developing viable individual ideas for professional alternatives to an academic career. First, the situation of doctoral graduates on the German job market is presented. Using tasks for analysis and self-reflection, you will then be guided to explore your own interests and values. This is followed by a framework and strategies for researching career options and identifying your own skills for the non-university job market. Finally, tips and advice are given for the first job application steps.

### Length & Topic Overview

The video has a total length of 2h 13 min. The speed of the video can be adjusted upwards in the video settings. The video covers the following topics:

0. Introduction & Program / approx. 6 min
1. Situation of PhD holders: Dr. No Chance? / approx. 12 min
2. Guideline: Values & career motives / approx. 13 min

3. Options: Using personal network, LinkedIn & Xing / approx. 12 min
4. Options: Research-related fields / approx. 16 min
5. Options: Non-research fields / approx. 12 min
6. Competences: Introduction & professional competences / approx. 8 min
7. Competences: Methodological, personal and social competences / approx. 12 min
8. Applying for jobs: Introduction & design / approx. 6 min
9. Applying for jobs: CV / approx. 10 min
10. Applying for jobs: Cover letter / approx. 11 min
11. Applying for jobs: Interview / approx. 5 min
12. Strategy: My road map / approx. 5 min
13. Recommended Reading / approx. 1 min

### **Accompanying material**

Working through the accompanying materials in the workbook can take several additional hours.

- Handout
- Workbook
  - o Three exercises to reflect on your own values
  - o Exercise to analyze personal professional motives
  - o Documentation template for analyzing networks
  - o Documentation template for free research
  - o Documentation template for questions for conversational partners who are of professional interest to you
  - o Mind map of career options
  - o Exercise to analyze professional competences
  - o Overview of competences: methodological, personal and social competences
  - o Exercise to analyze methodological, personal and social competences
  - o Further exercises to analyze competences
  - o Documentation template for further personal strategy
  - o Two sample CVs
  - o Tips & practice questions for job interviews

### **Further remarks**

The video can provide you with initial orientation, but cannot relieve you of the strenuous and time-consuming process that a professional reorientation entails. Furthermore, the self-learning video is not subject-specific. This means that the video does not provide you with concrete job options that are specifically tailored to your background and skills.